

Dear Customers, Suppliers, Institutions and Stakeholders,

we are pleased to inform you that on December 1<sup>st</sup> 2022, the Shareholders' Meeting of Pink Frogs S.r.l. has decided to transform the company name into **Pink Frogs Cosmetics S.r.l. Società Benefit**, thus also formalising in its Articles of Association the commitment to the pursuit of purposes of common benefit in the exercise of its business.

Since 2009, with the launch of the CLES project (Cosmetica Lombarda Ecoefficiente e Sostenibile), Pink Frogs has undertaken the journey towards Sustainability and Corporate Social Responsibility with dedicated actions and projects and crowned, in 2017, with the publication of its first Sustainability Report, continued in 2018 with the certification of the second Report with GRI certification and culminated in 2021 with the certification of the third Report according to the Integrated Reporting Framework standards. All these milestones have identified Pink Frogs as the first Italian cosmetics company to have achieved them.

By becoming a Benefit Company, the ethical and social spirit that has always been in the company's DNA is therefore also made explicit at a legal and juridical level, enabling it to set its growth and sustainability objectives for the years to come with greater solidity and conviction. In a scenario of major changes, this transformation is considered a necessary and fundamental step to allow us to establish growth and positioning objectives that are even clearer and more in line with the company's values: a green approach attentive to resources, circular and sustainable policies, conscious formulation design, waste reduction, wellbeing and safety of people targeted to training and professional growth, measures to promote confrontation and creativity as inspiring elements of a positive and collaborative corporate climate.

Certain of generating a positive impact on society and the environment together, as of January 1<sup>st</sup> 2023 we invite you to update our company details in your database as follows:

Pink Frogs Cosmetics S.r.l. Società Benefit  
Viale Toscana, 46  
20089 Rozzano (MI)  
VAT and Fiscal Code: 12647640965  
SDI code for electronic invoicing: WJSQJVV  
PEC address: PinkFrogsCosmetics@LegalMail.it

The new bank account details will be communicated to you in January 2023.

On this occasion, we wish you all the best for the Christmas holidays.

*“The future depends on what we do in the present”  
Gandhi*