

## PINK FROGS FOR THE PLANET FUTURE

Capture the magic of the wind or sunlight warmth, grasping the waves force and the rain to transform it into new energy... all this to feed new life and ensure a better future for our planet.

Always attentive to environmental and sustainability policies, from today Pink Frogs contributes even more to environmental protection by purchasing electricity from renewable sources only (wind, solar, geothermal, hydraulic...).



Our path to sustainability began in 2009 and, since then, every year we commit and sensitize our employees and stakeholders to responsible resources use and to adopt all those small or large gestures that can make our planet a place always Cleaner.

Our history, just over 40 years long, is traced in Sustainability Report that we published in 2019 and which has been certified – the first cosmetic brand in Italy – according to GRI (Global Reporting Initiative) standards.

For more information [www.pinkfrogs.it/report-2018/](http://www.pinkfrogs.it/report-2018/)