

## PINK FROGS, UNCONVENTIONAL MANUFACTURER

For over 40 years we formulating and producing modern and effective cosmetics with high standards of quality, safety and respect for the environment. We offer our customers complete service, identification and positioning of the new products, supporting them in achieving their success. We call ourselves “**Unconventional Manufacturer**” for our ability to innovate and identify the trends of an increasingly attentive and demanding consumer.

Anticipate needs, stimulate ideas, propose news, create successful products... with trusted partners.

Sorround yourself with trust people is our highest aspiration, so we carefully select our suppliers because we believe that only through a highly qualitative service we can retain our customers. The partner choice is a guarantee of an extremely important supply chain control in our activity as a third-party operator for cosmetics, and it is with in mind we have created the co-branding operation that involves, on our side, two companies of excellence in the cosmetic packaging sector: **Toly** and **Albertini Packaging Group**.

Our research laboratories have developed a new extraordinary facial treatment formula that combines the glamour effect with the effectiveness of carefully selected active ingredients, to bring a new face radiance.

**Bright Elixir** is a beauty enhancer, enriched with precious illuminating microspheres to restore all its natural skin splendor. Based on White Peony, is an essence of beauty liquid, designed to revitalize cells, moisturize, invigorate and refine the skin.

The co-branding operation was born from the idea to offering an already defined identity and offering a complete starting point for the new innovative cosmetic launch. For the primary pack we turned to **Toly** who provided us with a glamorous bottle with a technical doser, of the latest generation, able to deliver a perfect quantity of product.

For the secondary pack we relied on the expertise of **Albertini Packaging Group**, which, thanks to its vast expertise in the printing industry and highly modern and technological equipment, has been able to create a secondary effect packaging, elegant and luxurious. For some years now, alongside us, APG is a specialized and reliable partner that perfectly interprets the tastes of customers who pay attention to detail and quality.

**Bright Elixir** will be launched at the next edition of LuxePack Monaco – 1/2/3 October 2018.